

SEOW and IDAHO STATE PREVENTION PLAN MEETING

LOCATION: Borah 2nd FL Conference Room

CHAIRPERSON: Debbie Field - Administrator

DATE: Thursday, 6/18/09



TIME: 1:00 pm – 5:00 pm

ATTENDANCE: David Barnes, Matt McCarter, Sharon Burke, Nathan Drashner, Nancy Lopez, Karen Des Aulniers, Georgia Girvan, Gayle Hines, Debbie Field, Nancy England, Boyd Wilmoth, Robert Graff, Jermaine Galloway, Elisha Figueroa, Judy Herman, Kay Bennett, Janeena Wing On conference call: Katie – Bureau of Vital Statistics, John Grimes (Director of Benchmark Substance Abuse Prevention Services) and Scott Ronan

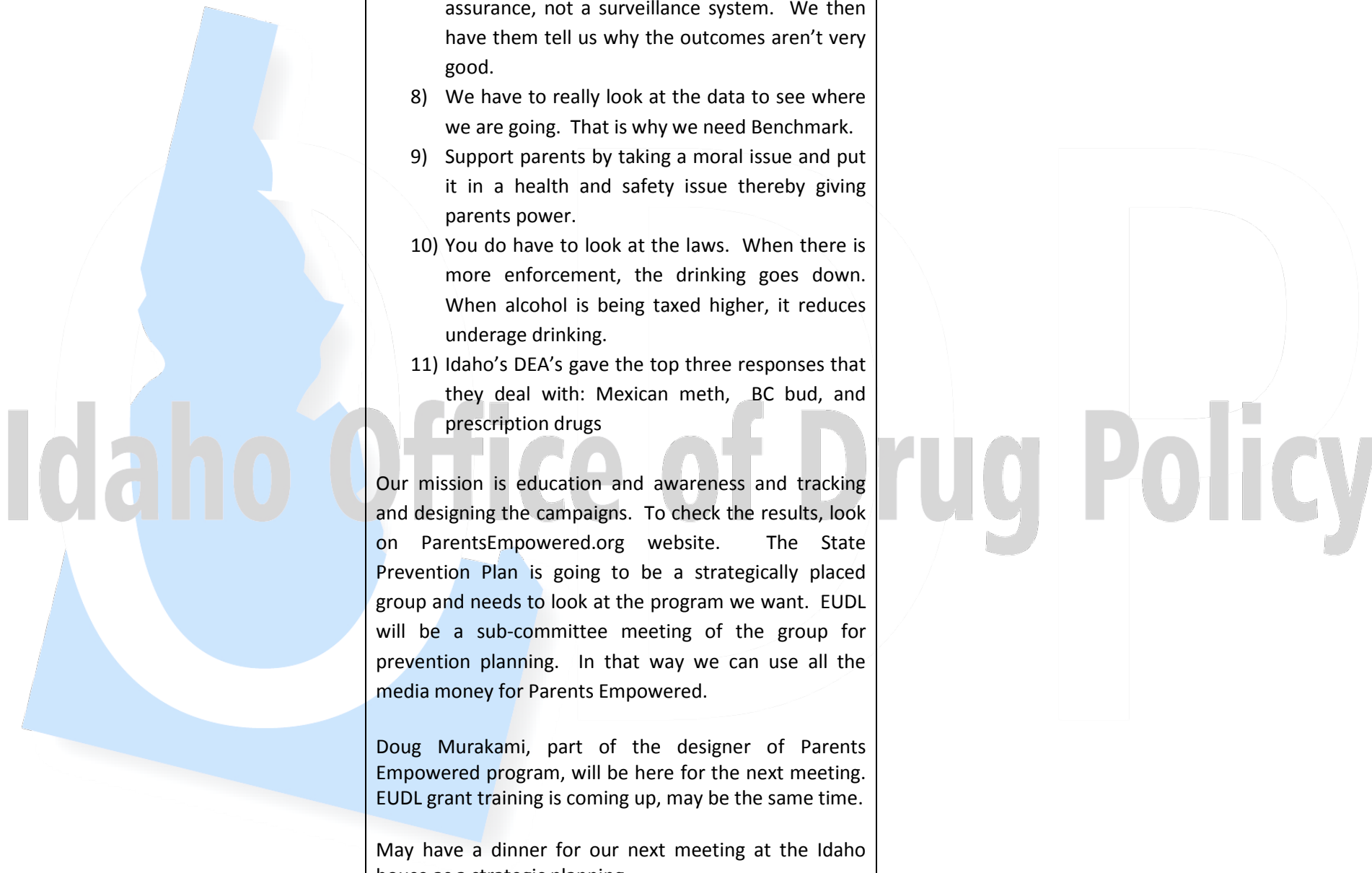
| TOPIC | DISCUSSION | ACTION |
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| <p>Welcome and Introductions, Debbie Field</p> <ul style="list-style-type: none"> • Preview of State Epidemiology Outcomes Workgroup website – David Barnes • Data collection priorities, surveillance and existing services inventory – Nathan Drashner | <p>Preview of State Epidemiology Outcomes Workgroup website –</p> <p>This website was formed to put research, reports, data and information that would be interesting to SEOW and ODP. SEOW (State Epidemiological Outcomes Workgroup) is about prevention, not treatment. We can now gather Idaho SEOW Research and reporting for all of Idaho, regions, counties and communities. Not all of the reporting is entered, but it will be soon.</p> <p>Discussion was held on what information should be in the website. The website is 70-80% complete as it is structured currently, however, it can be enlarged and made available. This is a great framework for everyone to use.</p> <p>Data collection priorities, surveillance and existing services inventory –</p> <p>This will be our State Surveillance System. Risk Factor Indicators and data sources, pros and cons, will be available on the website. The website shows arrests and 2009 state profiles.</p> <ul style="list-style-type: none"> • All these variables will be collected from down to the county level and will be done yearly. • All data will be per capita. • The data is taken from: Community domain, | |

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| | <p>family domain, school domain, Individual domain, and Individual/peer domain.</p> <p>The plan is to have the surveillance done in the next couple of months and to make sure we have all the back-up to ensure that we are going in the right direction. 1) The goal is to get the right data from the right place at the right time, 2) refresh that data, 3) not make decisions based on data that hasn't been received, 4) and take into account that the ongoing component is important for variables.</p> | |
| <p>Identify Priorities for prevention collaboration: <u>WHAT DO WE KNOW:</u> Identify top three prevention issues based on the collected survey data results, such as, but not limited to:</p> <ol style="list-style-type: none"> 1. Underage Drinking 2. Enforcement 3. Tobacco 4. Bullying/Harassment 5. Meth/Other illegal drugs <p>Meth/Other illegal drugs</p> | <p>Meridian Coalition did a survey to assess what the concerns were within their community. The community assessment listed five areas of concerns that matched what our problems are:</p> <ol style="list-style-type: none"> 1. Underage drinking 2. Meth 3. Prescription drugs 4. Tobacco 5. Bullying/Harassment <p>The "Love and Limits for Parents" is sending the Meridian Coalition their templates to show them what they are doing in their community assessments.</p> | |
| <p>What's in the collaboration for prevention checkbook? Identify resources (funding forecast for FY10, sources, requirements of funders), PLEASE BRING YOUR INFORMATION TO THE MEETING. Group Discussion</p> | <p>Idaho State Prevention Plan -What's in the collaboration for prevention checkbook?</p> <p>We are doing strategic things for prevention. We are going to have surveillance data that says where we are going to go. ICSA has really worked on a treatment component.</p> <p>H&W has 1.6M to be used in best practice programs and for prevention and early intervention only. The Legislative dictated 31K for RADAR and 50K for media (ad campaign for Enforced Underage Drinking Prevention).</p> | |

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| | <p>Safe and drug free schools. Big picture for current and future is 8.4M for State and Federal dollars. When July 1 hits we are looking at 5.6M state department lottery tax and 1.4M from tobacco revenue. If the Federal money isn't zeroed out, we should be fine with 7M.</p> <p>Underage Drinking grant. Different performance measures go to: task force section, education section, and enforcement section. Grant gives 360K each year to be used in 3 years. We can go to other state agencies with the funding without having to do RFP's or bids.</p> <p>New contract employee: Nancy Lopez will be a contract employee through the Office of Drug Policy through the EUDL grant. We appreciate all of her incredible passion for the underage drinking.</p> <p>Liquor Tax: \$2,080,000 dedicated funding goes to H&W for substance abuse and treatment funds, 2% goes to the drug courts, none goes to prevention, since it was cut.</p> <p>TVACA – TVACA received 1K from Rotary club, other clubs are going to follow suit. Receiving a grant for 300K from Piper Foundation. Some money that has been donated is in savings.</p> <p>RADAR - RADAR distributes approximately 2000 pieces of material and hundreds of videos to the public. They work on a budget of less than 200K per year. RADAR gets most of their materials at no cost from the National Clearing House from the government, RADAR pays for postage. RADAR distributes and markets by going to various conferences. The resources are: 144K from H&W (10K goes to Safe and Drug Free Schools), 25K from EUDL that goes towards the video library, tobacco</p> | |

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|  | <p>prevention program through H&W contributes 16K, Safe and Drug Free Schools gave 12K, 31K is money that was RADAR applied for from the Millennium Fund to update their tobacco videos and publications. Also, 2-3K was received from Treasure Valley Drug Coalition for Anger Management which is another series. ICADD gave them 1K to apply to anger management, also.</p> <p>Strategic Prevention Bucket – Note: Everyone has different requirements as to how they spend their money; they have to keep within certain parameters.</p> <p>Benchmark distribution of money: This is the process Benchmark goes through to distribute money:</p> <ol style="list-style-type: none"> 1. Benchmark takes the direct service budget for Substance Abuse Prevention and contracts it out to agencies across the state targeting youth before usage begins. 2. Each year Benchmark runs a funding application process and received 2M dollars in request this year. Benchmark makes every effort to spread this money to cover as many counties as possible. The money they fund for direct services is always targeted to programs that do evidence-based programs and Benchmark works closely with each agency to make the best choices. Benchmark issue’s contracts each year to approximately 60 agencies. 3. Prevention Intervention Project comes through the department and targets funds for kids who are just putting their foot into the legal system. This is a structured support group with the approach of “how much it is going to cost you?” Benchmark gave five “Prevention Intervention Towards No Drugs” contracts to these agencies: HAI Counseling in Coeur d’Alene, Prevention |  |

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| | <p>Associates in Caldwell, Boise County Probation Department in Boise County, Minidoka County Probation Department, Stillwater Outreach in Pocatello. Benchmark works with schools, counselors, schools, counties, agencies like boys and girls clubs, anyone who wants to talk with them.</p> | |
| <p><u>WHAT CAN WE DO?</u> (If we are aware of Best Practice, innovative/creative programs such as the “Parents Empowered” underage drinking program, please bring them with you for discussion).</p> | <p>The State Prevention Plan is trying to work as a strategic plan, identifying priorities for prevention collaboration. The Plan is to take this money and enhance it. Everyone is to track their data in order to make the best decisions.</p> <p>Listed are some of the issues/questions/solutions that need to be resolved:</p> <ol style="list-style-type: none"> 1) The problematic problem is parents who think it is okay for kids to drink, “kids will be kids”. 2) Education for parents on underage drinking. 3) Education for parents on what they are promoting to the kids. 4) Community norms are how we enforce our laws. 5) An example of education for enforcing underage drinking is doing media on “whispering laws”. It is persistent pressure on changing the opinion and then doing the event. 6) Key mission is that we will all be working together. Our state is small enough to strategically tackle one problem followed by another. Through tracking we will make our best decisions. 7) What happens to the data? Go by what SAMSHA asks for which is not very useful for recording. We use the outcomes for quality | |

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|  | <p>assurance, not a surveillance system. We then have them tell us why the outcomes aren't very good.</p> <p>8) We have to really look at the data to see where we are going. That is why we need Benchmark.</p> <p>9) Support parents by taking a moral issue and put it in a health and safety issue thereby giving parents power.</p> <p>10) You do have to look at the laws. When there is more enforcement, the drinking goes down. When alcohol is being taxed higher, it reduces underage drinking.</p> <p>11) Idaho's DEA's gave the top three responses that they deal with: Mexican meth, BC bud, and prescription drugs</p> <p>Our mission is education and awareness and tracking and designing the campaigns. To check the results, look on ParentsEmpowered.org website. The State Prevention Plan is going to be a strategically placed group and needs to look at the program we want. EUDL will be a sub-committee meeting of the group for prevention planning. In that way we can use all the media money for Parents Empowered.</p> <p>Doug Murakami, part of the designer of Parents Empowered program, will be here for the next meeting. EUDL grant training is coming up, may be the same time.</p> <p>May have a dinner for our next meeting at the Idaho house as a strategic planning.</p> | |
| | <p>Next Meeting: July 22nd</p> | |

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| | AGENDA: WHAT'S NEXT? Building a timeline and strategy | |



Idaho Office of Drug Policy